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By: Les Cioci

By: Adrijana Baus

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By: Fum Blood

By: Celeste Lombas



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#### from the editor

Dear Crafters.

This past year with Craftwell has been a whirlwind of exciting developments and product releases! All of our efforts have been inspired by the desires of crafters and we will continue to listen and take our cues from you. In fact, our new eBosser (arriving early 2012) is a direct result of our interaction with the crafting community.

The award winning eCraft Electronic Cutting System continues to gain in popularity all over the world. It can be found in homes, schools and small businesses as its next generation technology enables mat-less cutting, an innovation previously thought impossible in personal cutters. Its unique features enable both new and experienced crafters to expand their creativity in paper crafting, fashion and home decor.

In this publication, you will discover a world of creative inspiration. It is with great pleasure that we share with you the stunning projects created by the users of the eCraft Electronic Cutting System.

Sincerely,

Craftwell Inc

#### **About Craftwell**

Headquartered in New York City, Craftwell is a leader in providing technological innovations to the crafting and education markets. Its flagship product, the eCraft Electronic Cutting System is a CES (Consumer Electronic Show) Innovations award winner that revolutionized personal die cutting. The eCraft's advanced technology simplifies and automates die cutting, saving consumers time and money, while expanding creative possibilities. The Company is focused on delivering innovative state of the art electronic products and Internet solutions for consumers.

For more information visit www.craftwellusa.com



The eCraft is the first electronic cutting system that cuts without a mat! Using state of the art technology, the eCraft brings digital cutting to a new level. Winner of the prestigious Consumer Electronics Show Innovations Award, the eCraft was developed for crafters, eliminating frustrations people previously experienced with other cutters.

The eCraft offers flexibility, providing three ways to feed materials into the machine: the front, the tray mode, and the roll mode. Front mode allows for customizable control of the cutting area, making you the boss! Tray mode allows you to stack multiple sheets of cardstock for cutting, feeding the material similar to a printer. imagine, save time by multi-tasking! There is no longer a need to adhere and remove single sheets of material on your cutting mat. Roll mode provides the perfect system for making banners by any length. Yes, by any length! No cutting mat means no restrictions.

The eCraft not only cuts, but it draws as well. A pen and a blade are housed together, preventing alignment issues. Never remove a pen for a blade or vice versa again! There is even a clear cut indicator light near the blade, illuminating when the material is being cut successfully.

Options are important. The eCraft uses SD Image Cards, preloaded with hundreds of images, for operation without a computer. For the designer savvy, eCraftshop software comes with the eCraft, enabling the creation of unique images via a computer. There is even an online digital image store called eCraftcentral.com for single image purchases on the fly!







The eBosser is the first automatic embossing and cutting system for Letter Size & A4. Streamlined and attractive, the eBosser doesn't get by on looks alone!

Large format embossing has been taken to a new level with the eBosser. Accepting A4 & Letter size materials, this is a one-step process to cardmaking and more. Cut up to eight layers of fabric or 3mm of leather with ease. It gets better: there is no need to hold down a button to feed in materials. Simply load the desired embossing folder or die, and let the eBosser do the rest.

Designed for easy storage and safe for all ages, the eBosser is a must for any crafty home or school!

For more information, visit www.craftwellusa.com.



#### MATERIALS

12" WIRE WREATH FRAME VARIOUS STRINGING BEADS VARIOUS CUTTING MATERIALS (SHADES OF GREEN, YELLOW, CREAM, RED, AND PINK):

> GLITTER PAPER MATTE CARDSTOCK SHINY CARDSTOCK

22 GAUGE FLORAL WIRE 1/16" BRAD HOLE PUNCH **ECRAFT MACHINE** SD CARD-FUNDAMENTALS 1

....

#### INSTRUCTIONS

**CUT FLOWERS FROM CATEGORY 3:** 

IMAGE 1- SKINNY FLOWER **IMAGE 2-THICK FLOWER** IMAGE 3- MEDIUM FLOWER **IMAGE 4- FLOWER BACKGROUND** IMAGE 7- FLOWER 3 IMAGE 9- FLOWER 5 IMAGE 14-FLOWER 8

FLOWER CLUSTERS ARE LAYERED. SMALLEST SIZE ON TOP TO THE LARGEST SIZE WHICH IS THE BACKGROUND

#### CLUSTER 1



IMAGE 2 'THICK FLOWER' BACKGROUND: 4" SECOND LAYER: 3.5" THIRD LAYER: 3" FOURTH LAYER: 2.5" IMAGE 14 'FLOWER 8'

TOP LAYER: 1"

#### CLUSTER 2



IMAGE 7 'FLOWER 3' BACKGROUND: 4.5" SECOND LAYER: 3.5" IMAGE 9 'FLOWER 5'

THIRD LAYER: 1.5"

IMAGE 2 'THICK FLOWER'

TOP LAYER: '1"

#### **CLUSTER 3**



IMAGE 7 'FLOWER 3' BACKGROUND: 4" IMAGE 2 'THICK FLOWER' SECOND LAYER: 3" THIRD LAYER: 2.5" FOURTH LAYER: 2" TOP LAYER: 1"



IMAGE 2 'THICK FLOWER' BACKGROUND: 3.5" IMAGE 7 'FLOWER 3' SECOND LAYER: 3" IMAGE 9 'FLOWER 5' THIRD LAYER: 1.5" IMAGE 2 'THICK FLOWER' TOP LAYER: 1"

ALL CLUSTERS CAN BE ADJUSTED IN SIZE TO ADD CONTRAST AND DEPTH TO THE WREATH

ONCE ALL IMAGES HAVE BEEN CUT, PUNCH A HOLE IN THE CENTER OF EACH FLOWER

SLIDE BEAD ONTO FLORAL WIRE, CREATING A 'U' SHAPE & RESTING THE BEAD IN THE CURVE OF THE 'U'

TAKE THE TWO OPEN ENDS OF THE WIRE & THREAD THEM BOTH THROUGH THE TOP OF THE FLOWER CLUSTER, HEADING DOWNWARD THROUGH THE BACKGROUND, THE AND OUT UNDERSIDE OF THE CUT **BACKGROUND LAYER** 

TWIST THE TWO OPEN ENDS OF THE WIRE AROUND THE FRAME OF THE WREATH, SECURING THE FLOWER CLUSTER IN PLACE

REPEAT ABOVE STEPS UNTIL WREATH IS FILLED & COMPLETE



-



sinshaded Floral Bouquet

Paper flowers are all the rage, and these deeply hued flowers are fun to make. Simply shaded with inks to make them appear more realistic, the paper floral bouquet is a crowd pleaser!

#### Materials

Foam balls (1' round or pear shape) Flower stems (previously made) Stringing beads Ink pads: red, orange, green Blotting sponge White colored pencil Floral tape Floral wire Hot glue gun & glue sticks 1/16" paper/brad hole punch Yellow cardstock Green cardstock ecraft cutting Machine ecraftshop Design Software Patterns from ecraftcentral.com (noted in instructions)

#### Instructions

- Collect eCraftcentral.com Images: '5 Petal Rose' '4 Petal Rose' 'Rose Leaf' 'Dahlía Petals'
- 2 Rose clusters are made by cutting two '5 Petal Rose' at 4" and one '4 Petal Rose' at 3"
- 3 Once images have been cut, punch a hole in the center of each flower
- 4 Ink the full perimeter of each petal 1/4" towards the center, using orange ink. Repeat with red ink, 1/8" towards the center
- 5 Coat foam ball with hot glue, wrapping the '4 Petal Rose' around the foam to secure in place
- 6 Once cool, glue base of bud and wrap the '5 Petal Rose' to secure in place
- Curl petal tips to desired shape on all '5 Petal Rose' edges

- 8 Repeat steps 3 and 4 with '5 Petal Rose' to create outer layer
- Insert wire end of stem through hole at the base of the bud and into the foam ball
- 10 Dahlía Clusters are made by cutting 'Dahlía Petals' in the following increments: 4.5", 4", 3", 2.5", 2.25", 2", and 1.75".
- 11 Once images have been cut, punch two holes in the center of each flower, the width of your bead
- 12 Ink the tips of each petal 1/4" towards the center, using orange ink. Apply orange ink to the center of each 'Dahlia Petals' flower, stopping once the petals begin to branch off
- 13 Slide bead onto floral wire, creating a 'u' shape and resting the bead in the curve of the 'u'
- 14 Take the two open ends of the wire and them both through the top of the flower cluster, heading down through the background, and out the underside of the background layer

By Craftwell

- 15 Place the two open ends of the wire against the stem top, wrapping in place with floral tape
- 16 using the floral tape, wrap the stem of the Rose Leaf to the stem of the Dahlia, starting an inch below the top of the stem. Be sure to cover and wrap the floral wire in the process, securing the flower to the stem
- 17 curl petals of the background layer and second to last layer downward. Curl all top layers of petals upward towards bead. Curling without ripping is best accomplished by using your nail or straight edge



## Festive FallFrame

By Lisa Somerville

### Materials

Stampotique Originals
Honeycomb Background Stamp
Cardstock for Flowers
Ink- Distress Ink for Flowers
Frame
Sponge Brush

Petal Roller Craft Mat

Piercing Tool

Foam Mat

Brads

Gems

Ranger Rock Candy Distress Crackle Paint

Claudine Hellmuth Studio Gesso

Studio Sable Brown Acrylic

Paint Dimensionals

Hot Glue Gun

Distress Stain Picket Fence



Embossing Machine
Texture Fades Embossing Folder
Maya Road Trinket Pins
Dyed Seam Binding
Moss
eCraftcentral Images:
Leaf 1, Leaf 2, Leaf 3
Fundamentals 2 SD Card:
Flower Shapes #30: 3", 2.5", 2"
Fundamentals 1 SD Card:
Whimsical #4: 2.5"
Nature #8: 2"

### Instructions



Prepare frame: Paint with Gesso and foam brush, let dry. Paint with brown acrylic paint, let dry. To distress, add Picket Fence Distress Stain and Distress Crackle Paint.



Paint with brown
acrylic paint, let dry.
To distress, add Picket
Fence Distress Stain
and Distress Crackle Paint.



Add Gathered Twigs ink to entire frame to fill in and darken the crackle areas. Set aside.

Cut leaf images from eCraftshop in desired colors.



Emboss with Texture Fades folder, highlight embossed area with ink, set aside.

Cut flower images from Fundamentals 2 SD Card. Stamp Honeycomb image with coordinating inks on flower petals, let dry.

Roll petals with petal roller, stack on top of each other alternating petals, add Brad center and Gem.

Cut flourish image from Fundamentals 1 SD Card.

Cut butterfly image from Fundamentals 1 SD Card in two different colors and emboss, adhereing images together.



Sponge embossed area with Gathered Twigs ink.

Decorate frame with images as desired using hot glue gun. Add moss, seam binding ribbon and trinket pins if desired.



## 3D THANK YOU

## INSTRUCTIONS

CUT THE WORD 'THANKS' FROM FUNDAMENTALS 1 SD CARD (CATEGORY 8, IMAGE 9) AT 3" ON ONE OF THE PATTERN PAPERS

CUT 2 FLOWERS (CATEGORY 3, IMAGE 4) FROM FUNDAMENTALS 1 SD CARD AT 2.5" ON ONE OF THE PATTERN PAPERS

INK THE EDGES OF THE FLOWERS AND SENTIMENT IF DESIRED

SCORE IN BETWEEN THE PETALS ALL THE WAY TO THE OTHER SIDE. DO THIS ALL THE WAY AROUND THE FLOWER AND REPEAT ON THE 2ND FLOWER

USING A FINE TIP SCISSORS, CUT ALONG ONE OF THE SCORE MARKS, BUT STOP AT THE CENTER. REPEAT ON THE OTHER FLOWER

FOLD ON THE SCORE LINES GOING AROUND THE FLOWER, ALTERNATING BETWEEN A MOUNTAIN FOLD AND A VALLEY FOLD. START WITH THE MOUNTAIN FOLD. APPLY ADHESIVE TO THE TOP OF THE FIRST MOUNTAIN FOLD ON BOTH SIDES OF THE FOLD

TAKE YOUR 2ND FLOWER AND PLACE THE FIRST MOUNTAIN FOLD DIRECTLY ON TOP OF THE MOUNTAIN FOLD WITH THE ADHESIVE. DO THE SAME THING ON THE OTHER SIDE SO THAT THE TWO FLOWERS NOW HAVE FORMED ONE FLOWER

#### **MATERIALS**

**ECRAFT CUTTING MACHINE** FUNDAMENTALS 1 SD CARD 5.5" x 8.5" CARDSTOCK: (FOLDED IN HALF) 3" x 5.5" CARDSTOCK: FOR PANEL 1.5" x 4.25" CARDSTOCK: FOR SENTIMENT PATTERN CARDSTOCK: FOR FLOWER PATTERN CARDSTOCK: FOR SENTIMENT INK FOR FLOWER EDGES INK FOR SENTIMENT INK FOR PANEL **BONE FOLDER & RULER** SCRAP CARDSTOCK BUTTONS

BAKER'S TWINE

COVER YOUR SCRAP PIECE OF CARDSTOCK COMPLETELY WITH ADHESIVE AND APPLY TO THE BACK OF THE FLOWER

PRESS DOWN IN EACH VALLEY FOLD TO MAKE SURE THE FOLD HAS ADHERED TO THE CARDSTOCK

APPLY LIQUID ADHESIVE UNDER THE MOUNTAIN FOLDS AND ON TOP OF THE SCRAP CARDSTOCK TO HELP STABILIZE THE FLOWER

#### ADD A LITTLE HOLE IN THE MIDDLE

THREAD YOUR BAKER'S TWINE IN THE TOP BUTTON AND TIE IT OFF. USE A STRONG LIQUID ADHESIVE TO ADHERE THE BUTTONS IN THE MIDDLE OF THE FLOWER

ALLOW THE FLOWER TO DRY

WHILE DRYING, EMBOSS OR PRESS YOUR PANEL CARDSTOCK. APPLY INK TO THE PANEL, ACCENTUATING THE EMBOSSED FEATURES OF THE CARDSTOCK

ADHERE CARD PANEL TO CARD BASE. ADHERE SENTIMENT STRIP TOWARDS THE BOTTOM OF THE CARD

ADHERE SENTIMENT ONTO THE SENTIMENT STRIP

ONCE FLOWER IS DRY, ADD ADHESIVE TO THE UNDERSIDE OF THE SCRAP CARDSTOCK STABILIZING THE FLOWER. PLACE ON YOUR CARD AND ALLOW TO DRY

ORIGINAL CREATION
By DENISE O'CONNOR





eCraft electronic cutting system

ideal for cutting designs from paper, fabric, vinyl & more

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Tested to cut best in eCraft electronic cutting systems



52 Pack of 26 Assorted Solid Colors





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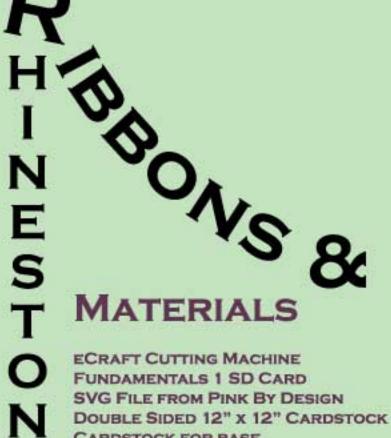


USING FUNDAMENTALS 1 SD CARD, CUT OUT THE HEART (CATEGORY 1, IMAGE 1) AT 6"

USING FUNDAMENTALS 1 SD CARD, CUT OUT THE LOCK HEART (CATEGORY 7, IMAGE 13) AND KEY (CATEGORY 7, IMAGE 16) AT 3"

ON A SEPARATE PIECE OF PATTERN PAPER, STAMP YOUR SENTIMENTS AND TAG IMAGE USING PINK BY DESIGNS 'JUST THE TICKET' STAMP ART

WRAP RIBBON AND RICK RACK AROUND THE KEY HANDLE AS WELL AS THE LOCK HANDLE WITH A SINGLE KNOT



FUNDAMENTALS 1 SD CARD
SVG FILE FROM PINK BY DESIGN
DOUBLE SIDED 12" X 12" CARDS
CARDSTOCK FOR BASE
VINTAGE RICK RACK
SENTIMENT STAMPS
INK FOR STAMP
HOLE PUNCH OR CROP A DILE
RHINESTONES

USING ADHESIVE, LAYER PIECES TOGETHER TO ACHIEVE DESIRED LOOK

PLACE THE GEMS (RHINESTONES)
UNDERNEATH THE SENTIMENT STAMPS
AND ON YOUR HEART AND KEY

USING YOUR CROP A DILE, PUNCH TWO SMALL HOLES IN THE TOP OF YOUR HEART AND THREAD WITH RICK RACK. TIE A KNOT IN THE BACK OF THE WALL HANGING

BY RAVEN BACA

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S



#### MATERIALS

ECRAFT CUTTING MACHINE
ECHO PARK APOTHECARY EMPORIUM 6"X6" PAD
TIM HOLTZ VINTAGE DISTRESS INK
SCOTCH FAST DRYING TACKY GLUE
STAR LIGHT GLOBE SVG SET BY KIMBERLYRAE

#### INSTRUCTIONS

IMPORT STAR LIGHT GLOBE SVG INTO ECRAFTSHOP DESIGN SOFTWARE

PLACE WHERE DESIRED ON VIRTUAL CUTTING GRID AND CUT



POP OUT CUT SECTIONS AND SCORE.
INK AS DESIRED FOR DISTRESSED LOOK



SCORE TABS AND BEND. GLUE STRIPS TOGETHER WHERE TABS MEET



INK EDGES OF YOUR STAR. THE SHAPE SHOULD LOOK LIKE THIS:



GLUE FLAT STAR ONTO 3D STAR FORM, ADHERING INTO PLACE



GLUE AROUND ALL EDGES OF THE STAR PIECES, ONE AT A TIME. LINE UP EVENLY



TIP: TO AVOID HOLDING FIRST FLAT STAR UNTIL IT DRIES, PLACE A LIGHT OBJECT ON TOP INSTEAD



INSERT LIGHTING INTO TOP CUT-OUTS





BY KIMBERLY RAE FORDE



## Gather Here Wall Art

By Denise O'Connor

A perfect way to show your gratitude.

#### Materials

Black Picture Frame Matte Photo Paper Square 1 Printable Fabric eCraft Electronic Cutter Adirondack Alcohol Inks:

Butterscotch
Sunset Orange
Latte
Cranberry
Caramel
Gold Mixative & Alcohol
Blending Solution
Felt Pad
Ink Blending Tool

#### Instructions

Print digital paper that is a text background about blessings. Print saying on top of it using Century Gothic font

Kiss-Cut various types of leaves from Funadamentals 1 SD Image Card with the eCraft and Square 1 material



Dab autumn colors onto the Square 1 material, using an ink blending tool and a felt pad. Add Gold Mixative and a little Alcohol Blending Solution to add dimension. Let dry



Ink edges of leaves with Vintage Photo Distress Ink



Place leaf on digital paper



Arrange remaining leaves on the frame



Position leaves so they peek out from under the little pumpkin and pine cones



#### PRETTY BUTTERFLY STAMP STORAGE BOX

#### MATERIALS

**ECRAFT CUTTING MACHINE** 

ECRAFT FUNDAMENTALS 1 SD CARD
5" X 4 1/4" PATTERN PAPER FOR FRONT OF
BOX
3 1/4" X 6" PATTERN PAPER FOR SIDE OF BOX
5 1/4" X 6" PATTERN PAPER FOR BACK
PATTERN PAPER FOR SMALL & LARGE HEART
KRAFT CARDSTOCK FOR INSIDE FRAME
CEREAL BOARD FOR SMALL & LARGE HEART
FRAME PUNCH
BUTTERFLY STAMP & SENTIMENT
DISTRESS INK
JEWELRY WIRE



HAMBURGER HELPER BOX

PREP AND CLEAN A REPURPOSED HAMBURGER HELPER BOX. COVER THE BOX WITH PATTERN PAPER

USING THE FUNDAMENTALS 1 SD CARD, CUT THE LARGE HEART (CATEGORY 1, IMAGE 1) FROM PATTERN PAPER AT 3". REPEAT THE SAME STEPS FOR THE SMALLER HEART WHICH MEASURES 1"

STAMP SENTIMENT AND BUTTERFLY ONTO CARDSTOCK. USING THE DECORATIVE LABEL PUNCH, PUNCH OUT THE SENTIMENT

APPLY INK TO ALL EDGES OF THE BOX

RB AA VC EA N



WRAP WIRE AROUND BUTTERFLY

ADHERE ALL PIECES IN PLACE USING TAPE RUNNER

WITH DIMENSIONAL ADHESIVE, ADHERE THE BUTTERFLY AND THE SMALLER HEART TO THE BOX

## Glimmering Vintage Bookmark

#### Instructions

Place a white piece of cardstock into your eCraft machine. Cut a decorative frame at 2", as well as the shadow for that frame

Place a small portion of water based ink onto a craft mat or parchment paper. If you are using two colors, place them right next to each other but not on top of each other

Spritz the ink lightly with water until the ink bubbles. Dab your white piece of paper into the water based ink. Dip your white piece of paper once and then heat set it with a heat gun. Repeat until you reach desired effect

Spritz image and scrap pieces of cardstock with homemade glimmer mist until you reach desired effect

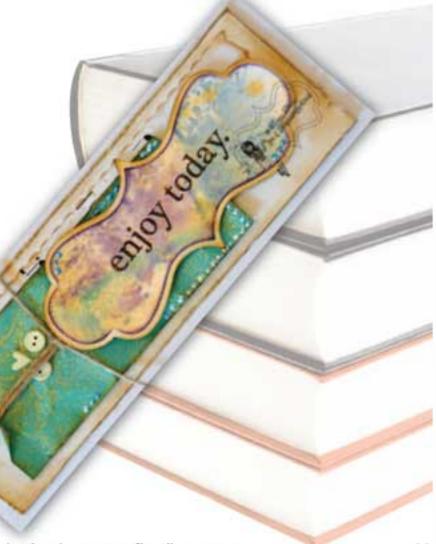
Adhere all pieces together and add embellishments as desired

Finally, stamp your desired sentiment

#### Materials

Homemade Glimmer Mist eCraft Cutting Machine Paper Scraps Twine Water-based Ink Craft Mat or Parchment Paper

By Raven Baca





## Instructions

Cut banner SUG with

Adhesive

Cut circle with green cardstock. Cut pointed circle with blue cardstock

Cut shadow of the banner SUG with craft cardstock of your color choice Adhere pattern paper to craft cardstock banner pieces

Adhere circle & pointed circle to the banner pieces using dimensional adhesive Using the hole punch, punch two holes on the corners of each banner piece

Cut three pieces of twine the same length and thread them through the holes of your banner



Memory Craft 12000

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- 91 NEEDLE POSITIONS



HORIZON MEMORY CRAFT 12000 HE CREATIVE JOURNEY STATES HERE.



## Fabric Filled Embroidery Hoop

## Materials

Small embroidery hoop
Base fabric larger than hoop
(2) Embellishment Fabrics
Heat n' Bond Fusible
Webbing
eCraft Cutting Machine
Ribbon
Hot Glue
Scissors
Iron

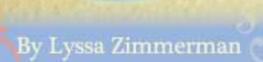


Prepare fabric by placing freezing paper on the right side of the embellishment fabric. Apply fleat n' Bond on wrong side of fabric.

Place eCraft settings on no tabs and "8" pressure. Cut desired letter from SP Image Card.

Cut desired decorative frame from SP Image Card.

For more stability, use a stabilizer and tape fabric onto stabilizer to avoid shifting.



Adhere first embellished fabric onto base fabric, making sure it will be visible inside the hoop. Sew in place.

Fuse other embellished fabric in the correct place. Sew into place. Place fabric inside hoop and adjust.

Trim excess background fabric, leaving 2". Glue into place to hide the excess.

Add embellishments such as ribbon, gluing into place. Allow to cool.



## Adorable Fabric T-Shirt

By Lyssa Zimmerman

### Materials

Plain T-Shirt
5"x5" Piece of Desired Fabric
Freezer Paper
Heat n' Bond
eCraft Cutting Machine
Iron
Sewing Machine & Thread

#### Instructions

Sandwich fabric between two sheets of freezer paper, plastic sides against the fabric

Use a carrier sheet under the prepared fabric and feed into the eCraft. Select desired image from Fundamentals ISD Card

Tab settings should be on zero, pressure approximately on 8

Select the size of the image desired and cut

Place square on T-Shirt where desired

Select preferred color of thread for the sewing machine and sew the square and desired cut image onto the T-Shirt

Trim any loose threads & you are done!



#### MATERIALS

FABRIC FOR PILLOW
FABRIC FOR APPLIQUES
PILLOW FORM
ECRAFT MACHINE
SURE CUTS A LOT SOFTWARE
COMPUTER
SEWING MACHINE
SCISSORS
PINS
THREAD
ROTARY CUTTER
CUTTING MAT
RULER

## FABULOUS FUSIBLE APPLIQUE PILLOW

BY DEBI TULLIER

#### INSTRUCTIONS

USE THE ECRAFT AND SOFTWARE TO MIRROR AND CUT DESIRED EMBELLISHMENTS FOR THE PILLOW FROM FABRIC. REMEMBER, NEVER USE TABS WHEN CUTTING FABRIC ON THE ECRAFT CUTTING SYSTEM, AND ALL FABRIC WILL NEED TO BE STABILIZED WITH AN IRON ON STABILIZER.



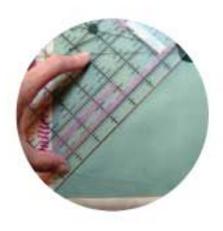
CUT BASE FABRIC 1" LARGER THAN YOUR PILLOW FORM IN EACH DIRECTION (15" SQUARE FOR A 14" PILLOW FORM). FOLD THE SQUARE IN HALF, OPEN, AND REPEAT WITH OTHER EDGE TO CREATE A CENTER POINT

FOLD SHADOW PIECE TO CENTER IT ON THE PILLOW. REMOVE THE BACKING AND IRON THE SHADOWED PIECE ONTO THE CENTER OF THE BASE FABRIC





DETERMINE PLACEMENT OF CORNER EMBELLISHMENTS. USE A CHALK PENCIL TO MARK PLACEMENT



FUSE ALL OF THE EMBELLISHMENTS ONTO BASE FABRIC



CUT THE FABRIC FOR THE BACK. CUT THE BACK PIECE AS A RECTANGLE 15" BY 19". CUT IT IN HALF. FOLD OVER 1" AND STITCH DOWN ON BOTH PIECES. MATCH UP THE OTHER EDGES AND MAKE AN ENVELOPE FOR THE PILLOW FORM



SEW AROUND THE WHOLE PIECE AND TRIM THE EDGES. TURN THE PILLOW CASE RIGHT SIDE OUT AND ADD APPLIQUES ON THE FLAP

POP THE PILLOW FORM INTO PLACE, AND YOU ARE FINISHED!

CUTTING FABRIC?
USE A STABILIZER SUCH AS
FREEZER PAPER AND SET YOUR
TABS TO ZERO.

## An Apple For Teacher Gift Box

### Materials

Red Heavyweight Cardstock
White Cardstock
Green Cardstock
Patterned Paper
Red & White Craft Twine
PinkByDesign 'Our Teacher'
Stamp
eCraft Cutting Machine
Make the Cut Software
Miss Karen's Back to School
Bags SVG Kit
Liquid Adhesive
Adhesive Dimensional Dots

#### By Raven Baca

#### Instructions

Import SVG Kit into Make the Cut. Use the eCraft to cut the front and back of the apple with heavy weight cardstock

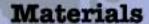
Cut base of the apple from the patterned paper and adhere all flaps together

Adhere front and back of apple to the patterned base. Cut the stem of apple from green cardstock. Adhere stem of apple using liquid adhesive

Wrap twine around box three times, tying a knot in the front

Cut out frame for your sentiment & stamp as desired. Adhere stamped frame to box using dimensionals and fill with goodies!





Stamp Hippie Chic

Labels Four

Liquid Adhesive

Buttons

eCraft Cutting Machine Crisp Days of Fall SVG Kit from SVGcuts.com Double-sided 12" x 12" Pattern Paper 6" x 6" Piece of Cardstock for Stamped Image Red and White Twine Sentiment Stamp, Market Street

Dye ink, Stampin' Up! Basic Black Distress Ink, Fired Brick, Peeled Paint, and Wild Honey Tim Holtz Distress Ink

Die cut, Spellbinders #S4-190

#### Instructions

Using the SVG file from SVGcuts.com Crisp Days of Fall SVG Kit, cut out all of the elements of the box on one sheet of 12" x 12" pattern paper with the eCraft

Using liquid adhesive, assemble the box

Using Fired Brick, Peeled Paint, and Wild Honey Tim Holtz Distress Ink, ink up the Cardstock. Once you are happy with the amount of ink on your white cardstock, stamp your sentiment

Wrap twine around your entire box

INSPIRATIONAL ROADS GHAN BOX Tie knots onto your buttons and adhere

stamped image onto your box base

BAVEN BACA 28 Find more amazing projects at www.craftwellusa.com.



## Ribbon-Framed Thank You Card

By Denise O'Connor

## **Materials**

eCraft Cutting System
Cardstock Base 5.5"x8.5"
Cardstock Panel 5.5" x 2"
Cardstock Frame 5"x4"
Coordinating Pattern Paper
Embossing Folder (optional)
Sewing Machine & Thread
Lettering Delights Scalloped
Border Set (Border #5)
Lettering Delights Felt Owl Right
SYG Set (Frame #1)
Sentiment Stamp & Ink
Ribbon
(2) Buttons
Twine

## Instructions

Import the Border SVG and size so that the border is longer than 5 ½" long. Make it longer than your card which will allow you to trim off the excess for a nice clean fit

Cut two of those borders in one of your patterned papers with the eCraft and set aside

Next take your panel cardstock and impress or emboss it with the design of your choice. Sew the borders onto the panel using a zig zag stitch

Attach the panel to the card base with a strong adhesive and trim off the ends if necessary Import the Felt Owl Right Frame into the eCraftshop software. There are two layers to this SVG, but a third layer is needed for the sentiment. To create, select the bottom layer and create a Blackout Shadow with the software. Cut that layer out of your cardstock

Bring the ribbon up and back to the center to form the loop. Adhere in the center with a glue dot or Scor Tape. Repeat this process to create a second layer of shorter loops. Once complete, cut the ribbon to bring the end into the center

Cut the two original layers in the patterned papers. Place the original bottom layer on top of the cardstock blackout layer. Line up the sentiment stamp and stamp the sentiment. Adhere all of the layers together and set aside

Attach the frame to the shadowed frame by using foam adhesive. This will give the ribbon a hole in the middle to slide through. Adhere frame to the card panel

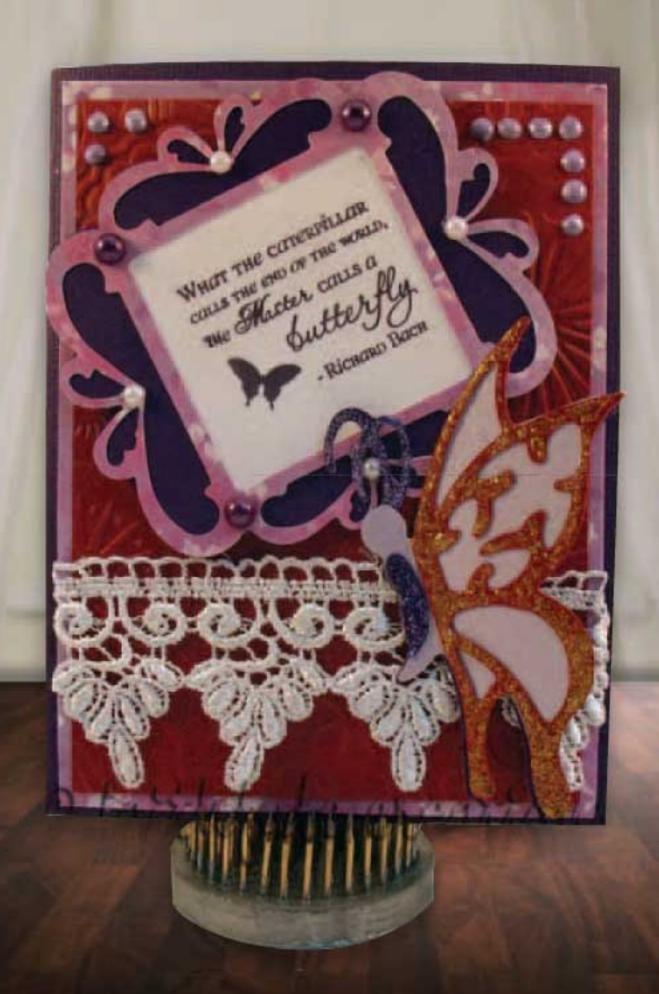
To create the ribbon loops it helps to think of the old fashioned ribbon candy. To start the ribbon loops, adhere the end of your ribbon with a glue dot or Scor Tape in the middle of your card panel To finish off the card, thread some twine through small buttons and adhere onto each end of the frame directly above the ribbon loops

Bring the ribbon over to one side and select the point where you want the end of your loop. Adhere it with a glue dot or Scor Tape

Loop the ribbon up and bring it back to the center. Adhere in the center with another glue dot or Scor Tape

Bring the ribbon out to the opposite side and check to make sure that the loop is approximately the same distance from the end. Adhere it to the card panel with a glue dot or Scor Tape







BY FAITHFULE CREATIONS

#### INSTRUCTIONS

EMBOSS THE 3.75" X 5" CARDSTOCK WITH DESIRED DESIGN

ADHERE THIS PIECE TO THE 4" X 5.25" CARDSTOCK. ADHERE LACE OR RIBBON TO THE BOTTOM OF THE CARD BASE AND SET ASIDE

USING THE SWIRLS AND FLOURISHES SD CARD, CUT THE 'SWIRL FRAME 1 BACKGROUND' AT 3.5"

USING THE SWIRLS AND FLOURISHES SD CARD, CUT THE 'SWIRL FRAME 1 CUT-OUT' AT 3.5"

USING SCRAP PAPER, CUT A SQUARE TO FIT INSIDE THE 'SWIRL FRAME 1 CUT-OUT' (APPROX. 1.75" x 2")

USING FUNDAMENTALS 2 SD CARD, CUT 'BUTTERFLY 3' AT 4" WITHOUT THE PEN LOADED. CUT TWICE IN TWO DIFFERENT COLORS

USING FUNDAMENTALS 2 SD CARD, CUT 'BUTTERFLY 2 ONLAY 1' AT 4"

USING FUNDAMENTALS 2 SD CARD, CUT 'BUTTERFLY 2 ONLAY 2' AT 4"

STAMP SENTIMENT SCRAP PAPER SQUARE

#### MATERIALS

ECRAFT MACHINE SWIRLS AND FLOURISHES SD CARD FUNDAMENTALS 2 SD CARD A2 CARD BASE 4" x 5.25" CARDSTOCK 3.75" X 5" CARDSTOCK PAPER FOR CUTS AND STAMPED IMAGE MANUAL EMBOSSING MACHINE AND FOLDER LACE STICKLES, DIAMOND AND LAVENDER FLAT BACKED PEARLS TULIP PUFF PAINT ADHESIVE, ATG, ELMER'S FABRIC & CRAFT GLUE VERVE STAMPS, BEAUTIFUL YOU SET VERSAFINE INK, IMPERIAL PURPLE POP DOTS GLUE DOTS

ADHERE SENTIMENT TO BACK OF 'FRAME 1 CUT-OUT'. ADHERE TO 'FRAME 1 BACKGROUND'. EMBELLISH AS DESIRED.

CUT OFF ANTENNAES ON 2ND 'BUTTERFLY 3'. CUT THE BODY OFF THE 'BUTTERFLY 3 ONLAY 1' IMAGE. GLUE ONLAY TO BUTTERFLY 3 IMAGE.

GLUE THE BODY OF YOUR 'BUTTERFLY 3' TO 1ST 'BUTTERFLY 3' CUT, ADD STICKLES IF DESIRED AND FOLD THE WINGS UP WHEN DRY TO ADD DIMENSION

ADHERE FRAME WITH SENTIMENT AND BUTTERFLY TO CARD AS DESIRED. USE POP DOTS FOR THE FRAMED SENTIMENT AND GLUE DOTS FOR THE BUTTERFLY

LASTLY, USING PUFF PAINT (IF DESIRED) ADD SOME FAUX PEARLS WHEREVER DESIRED



## Wedding Explosion Box



eCraft Cutting Machine
Jen Allyson Celebrates SD Image Card
Jen Allyson Designs SD Image Card
Fundamentals 1 SD Image Card
Red Cardstock
White Cardstock
Black Cardstock
Black Glitter Paper
Ribbons
Rhinestones
Greetings
Adhesives

## Instructions

INSIDE BOX:

Using a 12"x 12" sheet of white cardstock, score and fold 4" from each end

Using the fold lines as guides, cut the squares from the corners on 3 sides only

On the last side, draw a pencil line 1/2" and cut this line to the corresponding fold line



By Kaye from Brisbane

Decorate the outside of the box: use the eCraft and the Jen Allyson Designs Image card, Category 2, Frames. Cut four 4" Image 9'Frame 3' from black cardstock

Using the same design card and image, cut four 31/2" frames from white cardstock

Using the same design card and image, cut four 3" frames from black glitter paper

Using the Jen Allyson Celebrates Image card, Category 2 'Weddings', cut four 2½" red cardstock and four 2½" white cardstock 'Scalloped Edge Heart Cut Outs'

Using the photo as a guide, adhere one 4", one 3½", and one 3" together with preferred adhesive. Add the center from the white heart and the scalloped edge from the red heart to the center of the panel. Retain the red heart centers for the inside of the box

Attach to the outside panel of the box. Repeat with the other 3 panels

Fold over the ½" strip and glue it to the inside of the neighboring side panels

To make the lid, cut a piece of white cardstock 6" x 6". Score ½" in from each side, snip corners and secure with glue

Using the eCraft, cut a 4" glitter paper 'Image 9 Frame 3' as before and attach to the lid of the box

Decorate with hearts or flowers as desired

#### **OUTSIDE BOX:**

Using the eCraft and the Jen Allyson Designs image card and the same frame image as before, cut a 4" frame from black glitter paper, two 3½" frames from black cardstock and two 3" frames from white cardstock

Glue the 4" glitter paper frame to the center square

Join the black and white cardstock frames together and glue them to the two front inside panels

Using the eCraft and the Jen Allyson Celebrates Image card, select the scalloped heart used previously. Cut two 1" red and two 2½" black scalloped hearts

Separate the hearts from the scalloped edges and glue the 1" red hearts onto the front inside panels

Glue one red heart center and one black scalloped edge onto the corners of the back panels

#### TO MAKE THE CAKE:

Using the eCraft, Fundamentals 1 Image card and white cardstock, cut two 3½" circles, two 2½" circles, and two 2" circles

Attach 1/2" strips of white cardstock across the center of one circle and then bend over at the edges of the circles. Bend this strip again so that it measures 1" high and glue the other circle to the strips. This makes a platform to glue the cake sides on

Using a 12" x 12" piece of white cardstock, punch a decorative edge along one side and then cut it so that the edge will sit up above the edge of your cake platform. Glue all the way around your cake.

Repeat this step with the other two cake platforms

Glue the three cakes together and decorate as desired

Glue to the inside center of the box

Simply add any rhinestones and greetings desired Watering Can Seed Holder

By Lisa Somerville

## Instructions

Cut Watering Can template from grey card stock using the eCraft

Randomly stamp dahlia using Malted Milk paint; let dry. Stamp dahlia in grey, assemble per directions

Embellish the can with some seam binding and a vintage button

Enlarge the seed packet inside the can to fit the Seed Packet image by using preferred software. Cut from vanilla card stock with the eCraft

Stamp image in grey on vanilla, then colored with markers

The pot image is from The Good Seed, and stamped in black archival on watercolor paper

Color using the marker watercoloring technique and out of the box techniques

#### Materials

Stamps: Our Daily Bread Designs Card stock - Vanilla, Grey, Chocolate

Ink - Ranger Distress Ink

Scattered Straw/Walnut Stain

Ranger Archival Ink

Coffee/Black, Caramel, Grey

Malted Milk Paint

Ink Blending Tool Buttons

Brads

Charm

Seam binding

Heat tool

Distress Stain, Scattered Straw

Glue gun

Scor-Pal

Scor-Tape

Dimensionals

Markers

H20 Brush

Slot Punch

Creations by AR WaterCan Set Template

Cut original sized Seed Packet from vanilla cardstock with the eCraft

To decorate the smaller seed packet, stamp the dahlia in caramel ink and assemble per directions

Stamp the verse from the Seed Packet in coffee ink on a vanilla panel

Stamp the pot in caramel over the verse, layering on a chocolate panel to the seed packet

If desired, add chocolate insert for a gift card



INSTRUCTIONS

USING FUN FAVORS SVG COLLECTION AND **ECRAFISHOP SOFTWARE, CUT OUT THE MILK CARTON** BOX FROM THE ELEGANT EGGPLANT CARDSTOCK AT IMPUT SIZE WITH THE ECRAFT (FINAL SIZE WILL BE 21/2" X4")

USING RAVENCLAW MANOR SVG SET **ECRAFISHOP SOFTWARE, CUT OUT THE TOMBSTONE** AT 2 1/2" X 3" AND THE SKULL AT 2" X 2"

ADHERE THE MILK CARTON WITH LIQUID ADHESIVE

USING WHITE GEL PEN, FAUX STITCH AROUND THE TOMBSTONE

TIE A BOW USING TWINE & WRAP TWINE AROUND THE TOP OF THE MILK CARTON

AFTER YOUR FIRST KNOT IS TIED ADD YOUR BIFTTOM AND TIE ANOTHER KNOT

ADHERE WOOD HEART TO TWINE AND SKULL

ADHERE COMPLETED SKULL TO TOMBSTONE

STUFF THE MILK CARTON WITH CAMDY

## MATERIALS

**ECRAFT MACHINE SVGATTIC.COM FUN FAVORS COLLECTION** SVGATTIC.COM RAVENCLAW MANOR COLLECTION CARDSTOCK FOR MILK BOX CARTON 10" X 8 1/2" CARDSTOCK FOR TOMBSTONE 3" x 3" CARDSTOCK FOR SKULL CUT: 2 1/2" x 2 1/2"

WOOD PAPER FOR HEART: 1" x 1"

TWINE 1 YARD

**SENTIMENT STAMP (CRAFTY SPROUTS** MONSTER KISSES)

**HEART PUNCH** WHITE GEL PEN BLACK BUTTON

#### MATERIALS

ECRAFT MACHINE
SPORTS LIFE SD CARD
LAINA LAMB OFFICE ESSENTIALS SD CARD
5 1/2" X 8 1/2" CARDSTOCK FOLDED IN HALF
5 1/4" X 4" CARDSTOCK FOR MAT LAYER
5" X 3 3/4" CARDSTOCK FOR 2ND MAT LAYER
CARDSTOCK FOR FRAME DIE CUT
CARDSTOCK FOR ANCHOR DIE CUT
CARDSTOCK FOR WHEEL DIE CUT
WOODGRAIN EMBOSSING FOLDER
WOODGRAIN STAMP AND INK
JUTE TWINE

#### INSTRUCTIONS

USING THE SPORTS LIFE SD CARD, CUT THE ANCHOR (CATEGORY 3, IMAGE 9) FROM THE BLACK CARDSTOCK AT 3" WITH THE ECRAFT

AND CUT THE WHEEL (CATEGORY 3, IMAGE 10) IN CARDSTOCK. STAMP YOUR WHEEL DIE CUT WITH THE WOODGRAIN STAMP

USING THE LAINA LAMB OFFICE ESSENTIALS SD CARD, CUT THE FRAME (CATEGORY 3, IMAGE 8)

USING THE FRAME AS A GUIDE, WRITE THE SENTIMENT ON COMPUTER AND PRINT IT ON PLAIN PRINTER PAPER TO MAKE SURE THAT IT WILL FIT ON THE FRAME

ONCE HAPPY WITH THE SIZE OF THE SENTIMENT, USE REMOVABLE ADHESIVE TO ADHERE THE FRAME ONTO THE PRINTER PAPER DIRECTLY OVER THE SENTIMENT

RUN THE ADHERED FRAME AND COMPUTER PAPER THROUGH THE PRINTER AGAIN SO THE SENTIMENT PRINTS ON THE FRAME

IMPRESS/EMBOSS THE SMALLEST MAT LAYER WITH THE WOODGRAIN IMPRESSION PLATE/EMBOSSING FOLDER



ADHERE THE TWO MAT LAYERS TOGETHER.
WRAP JUTE TWINE AROUND THE BOTTOM A
FEW TIMES, CROSSING OVER ONE ANOTHER

ADHERE THE MAT LAYERS ONTO THE CARD
BASE

ADHERE THE ANCHOR AND THE WHEEL

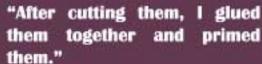
USE FOAM ADHESIVE TO ADHERE THE SENTIMENT

## Cityscapes By Nick Biondi

"First, using the program that came with the eCraft, I designed windows. By layering cut sheets of .010 styrene. I was able to get a neat 3d effect for window panels that fit in the building. The first three photos show the designs I created."













"The main part of the building was made from 1mm and 2mm sintra pvc foam board that I cut into the proper sized strips with a large mat cutter. Then it was just a matter of painting it, gluing in the window and doors, and gluing in the window glazing. The top photo on the page is the finished product."







Most fashionistas who are fans of the wildly popular, Emmy-nominated national TV series PROJECT RUNWAY know him as the skilled, yet funny designer who refers to himself in third person. For us, he is an imaginative collaborator eager to use the eCraft in new and unconventional ways, even within the context of fashion.

Suede -- one of the most colorful and memorable designers to be featured across the many seasons of Project Runway -- was the winner of Season Five's 'Green Challenge'

and sold out 250 pieces on his red carpet dress in less than one hour on Bluefly.com. He has been a professional NYC-based designer for more than 15 years and has designed for numerous brands including Rocawear, Jordache and Polo Jeans. Among the many celebrities he has dressed are Britney Spears, Brooke Burke, Destiny's Child, Mariah Carey, Jennifer Aniston, Jessica Simpson, Christina Aguilera and Mandy Moore.

Craftwell and Suede collaborated in the design and creation of THREE show-stopping dresses, each made up of elements cut and created using the eCraft:

#### official Bulberthy threes

Tutu-like in silhouette and made entirely of felt with intricate plant life and butterfly wing cutouts, this dress is certainly less lady-like and more Lady Gaga garb in showmanship. The bodice is the forest, and the skirt panels are the butterflies' landing posts. Ever see a FELT dress like this before? Cut by the eCraft.

#### eCraft Upside Down Tree Dress

We've heard of tree-huggers, but this bridesmaid-friendly dress is more for tree-wearers. The bustier-style bodice panels are surfaced with adhesive wood veneers, expertly cut by the eCraft without using a cutting mat. The handkerchief-hem silk dupioni skirt is strewn with leafy 'vines' also cut by the eCraft from the same fabric. In time, the leaves will fray to create a softer juxtaposition to the wooden 'trunk'. No other dress says "Love me or leaf me!" better.

#### **ECRAFT DISCO DRESS**

Made up of hundreds of one and a half-inch discs perfectly cut by the eCraft out of heavy glitter stock paper without the use of a cutting mat, this dress would be no shrinking violet at any cocktail party. Comprised of 3 shades of shimmery blue individually and hand-stitched on top of a lace foundation to create fashion-forward 'ombre' effect, this is one dress that will run circles around other more timid dresses.









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Consumer Electronics Show Innovations Award Winner



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