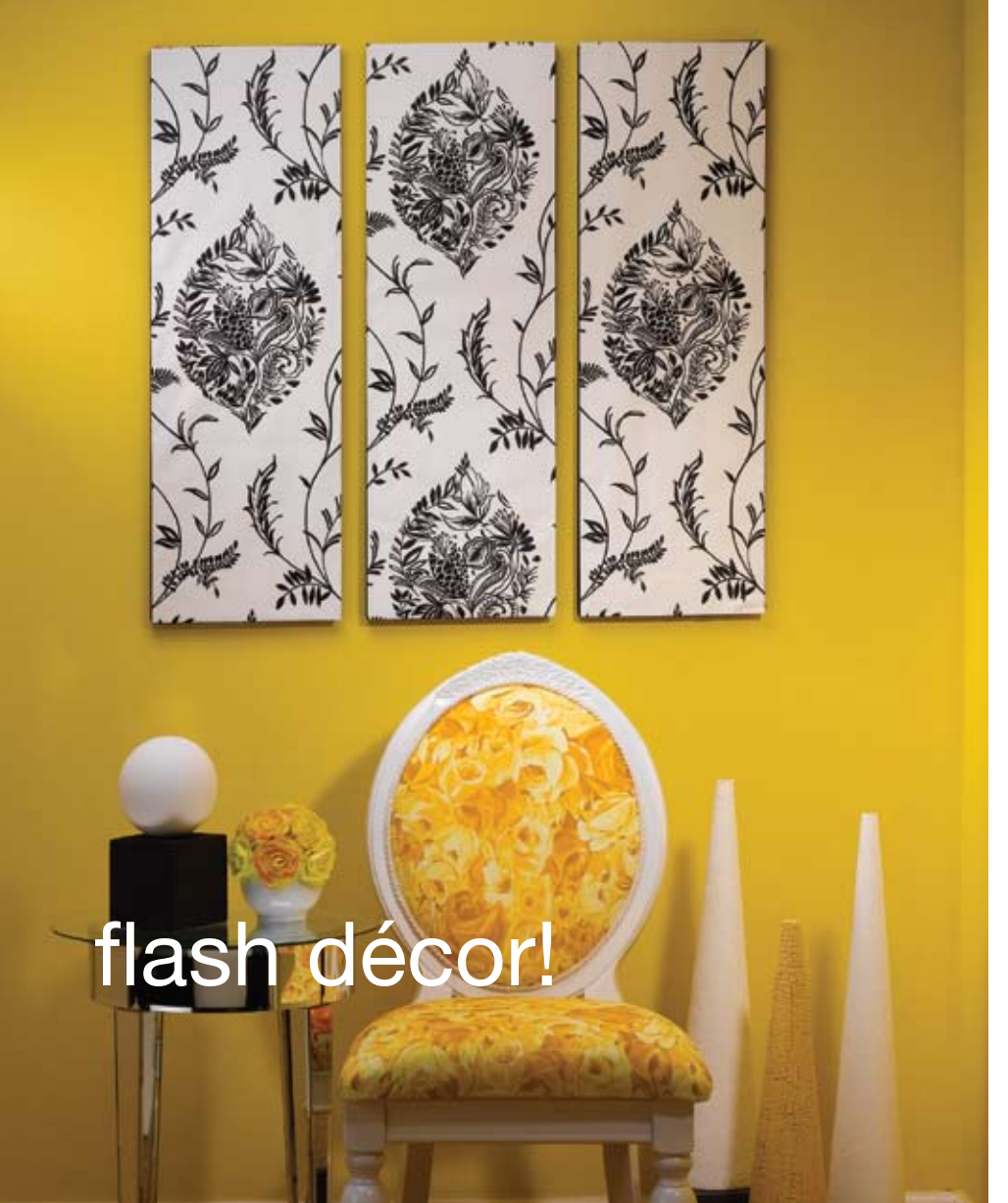




great décor in a flash
without a lot of cash!

Brought to you by The Dow Chemical Company, maker of STYROFOAM™ brand foam for the home
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flash décor!

Love the looks you see in high-end catalogs and home décor stores? In less than an hour and for as little as \$20, you can create the high-style decorating fashions you love. Flash décor shows you how to make trendy, sophisticated home accents without spending a lot of time and money. The secret? Versatile and inexpensive STYROFOAM™ brand foam is the creative canvas behind the fast, flashy décor.

Transform 1" sheets of STYROFOAM brand foam into dramatic wall art with paper, fabric, or even wallpaper. Shapes of STYROFOAM brand foam, including balls, cones and cubes, need just a few finishing touches to create accent pieces that pull the look together.

Whatever your sense of style, from sleek and chic to cozy and country, you mix and match your choice of papers, fabrics, colors and themes to create your

own personalized look, without hiring an expensive decorator. For more inspiration, including step-by-step instructions for these projects, visit www.styrofoamstyle.com, the leading source for flash décor.

Go ahead – restyle your home this afternoon, and have change left over for a movie tonight.

Get today's hottest decorating trend - wallpaper - without the time and expense of hanging roll after roll. To create these striking wall art panels, cover three, 12" x 36" x 1" sheets of STYROFOAM™ brand foam with wallpaper. A thick white craft glue, spread on the reverse side of the wall paper, holds it in place. Add ribbons around the edges to finish the art. Create additional panels for more drama, or, try hanging them horizontally

instead of vertically. Depending on the length and pattern, one roll of wallpaper can make up to ten wall art panels.

Strategic accents pull together the look, and the strong, simple shapes of STYROFOAM brand foam are easily transformed into sleek, stylish architectural accents. In the bright yellow vignette, foam cubes, cones and spheres are covered in a textured finish and painted with black and white acrylic paints.

The dramatic floor sculpture in the red, contemporary setting is made by cutting and stacking 2" pieces of STYROFOAM brand foam, painted with a textured black finish. Brushed silver paper, glued to the top of each piece, adds shimmering contrast. The tabletop sculptures are covered in a lightweight spackling, sanded smooth, and painted with acrylic paints. You'll find additional instructions on www.styrofoamstyle.com.





nurture nature



Taking your cues from Mother Nature? It's only natural; after all, Mother Nature is the original decorator.

Lush moss and smooth, polished stones add organic elegance to indoor décor, exuding a quiet, woodland calm. Create this peaceful retreat in just an hour or two using STYROFOAM™ brand foam and materials readily available at your local craft store. Glue a 14" square of faux moss to the front and sides of a 12" x 12" x 1" sheet of STYROFOAM brand foam, clipping a 1" square from each

corner of the moss sheet. To create the moss spheres, glue pieces of loose sheet moss to a foam ball, overlapping pieces till the entire surface is covered. Adhere pebbles to the foam balls with ceramic tile adhesive mixed with a little sand. The pedestal is a 5" cube of STYROFOAM brand foam, covered in birch bark.

Picture this... STYROFOAM brand foam makes an easy, lightweight canvas for your favorite photos. Or, try a fast and inexpensive alternative and purchase photographic scrapbook papers, as shown here.



Do you love the soothing surf? In less time than it takes the tide to go out, you can create your own coastal retreat with STYROFOAM™ brand foam. Wrap seashell print fabric around three, 12" x 18" x 1" sheets of STYROFOAM brand foam, pinning the raw edges to the back. Add a dab or two of glue for additional hold. For a coordinated, designer-inspired look, use leftover fabric to reupholster a chair or sew an accent pillow.

Display your own seaside collections with easy-to-make

seashell and sea glass cones and spheres. Simply glue the shells and glass pieces to cones of STYROFOAM brand foam using a low-temperature glue gun. The spheres are made with a "grout" of sand and tile adhesive, which attaches the sea glass and seashells and fills in the spaces between them.

Or, select a coastal theme scrapbook paper and glue it to a 12" x 12" x 1" square of STYROFOAM brand foam. Glue ribbon around the edges, add hangers to the back, and you're done.



paper panache



From funky to formal, choose your style and colors of paper. Then, using a serrated knife (wax the knife blade for easier cutting) or a length of dental floss, cut a 12" x 36" x 1" sheet of STYROFOAM™ brand foam into three, 12" x 12" squares. Glue your chosen paper onto the foam sheet using a thick, white craft glue, cover the edges with ribbon or paint, add a hanger or hang with wall putty. Voila, you've created new art for your walls for less than \$5.00 a square. When you're tired of the look, simply repaper to refresh.

The floral arrangements are cones of STYROFOAM brand foam wrapped in coordinating scrapbook papers and topped with silk flowers. Visit www.styrofoamstyle.com for step-by-step instructions.



Ooh-la-la! Why hide beautiful scrapbook papers in an album when you can display them on the wall?



disc drama

Square not your style?

Decorate in the round by covering discs of STYROFOAM™ brand foam with paper using thick white craft glue. Use a round cookie cutter to cut out the holes, or trace a circle with a sharp pencil and cut out using a serrated knife. Cover all exposed edges with strips of paper or 1" wide ribbon. In the design shown, smaller, 6" discs are covered in velvet paper and

layered on the larger discs for extra zing. Arrange the discs in neat rows, forming a grid, or scatter at random on the wall.

Create custom planters using ½" or 1" thick sheets of STYROFOAM brand foam, making them as long as you'd like. A textured finish in sparkling graphite mimics real ceramic. Add faux grass for maintenance-free greenery.

On the cover:

Decorating is a dream when it's easy and inexpensive, like the bedroom shown on the cover. Cut a bed sheet to fit a 12" x 36" x 1" sheet of STYROFOAM™ brand foam, including several extra inches on each side. Wrap fabric around the foam sheet, pinning the excess to the back. Add a hanger and you're done.

Accent the look with glass mosaic spheres and tableside topiaries. Visit www.styrofoamstyle.com for more information.



sweet dreams

On this page: The key to decorating a kid's room is to keep it inexpensive and easy to update, like wall art made with STYROFOAM brand foam. As the child grows, simply remove the current covering on the wall art and update it with the new fave theme. Choose your favorite scrapbook papers, from celebrities to soccer, and adhere to the STYROFOAM™ brand

foam with thick, white craft glue. Cover edges with coordinating paint or ribbons, and hang with a picture hanger or wall putty. Decorate with wooden cut outs, felt, feathers, beads, and other fun accessories.

The photo cube is fun for the whole family. Cover an 8" cube of STYROFOAM brand foam in scrapbook papers and add

stickers, brads, rub-ons, die-cuts, ribbons, and other scrapbook embellishments. Can any girl resist a feather boa? Make this one-of-a-kind pink feather topiary by simply gluing a purchased feather boa round and round a cone of STYROFOAM brand foam.

For more flash décor, including step-by-step instructions for all of the projects shown here, visit www.styrofoamstyle.com.

