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For Immediate Release

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### ‘GLITTER QUEEN’ SHARES ALLURE OF GLITTER IN NEW BOOK

(Arizona, October 2006) Give glitz and glamour to your paper projects with the help of “Glitter Queen” Barbara Trombley’s new book, *“Glitter Artistry: Bags, Tags & Cards”* (Sterling Publishing ©2006).

Trombley is *the* expert on glitter. She was the first to hit the crafting scene with art-quality glitter more than 20 years ago, and has been manufacturing dynamic ultra-fine, micro-fine, chunky and vintage glass glitter and glitter tools ever since. Her art glitter is a favorite of crafting guru Martha Stewart, who has twice featured Art Glitter on the cover of *Martha’s Living* magazine in addition to her new morning TV show, *The New Martha Show*.

There are countless ways to use glitter and Trombley shows you just how fun and easy creating with glitter can be. Trombley also shares foolproof ways to adhere and secure glitter to your paper projects so that they can be preserved and enjoyed for years to come.

Each page is bursting with colors and ideas so unique you’ll want to show it off on your coffee table!

*“Glitter Artistry: Bags, Tags & Cards”* features more than 45 paper crafts using glitter, including:

- **Recycled Gift Bag.** Transform an ordinary brown bag into an exquisite gift bag with earthy glitter tones. Simply cover the store logos with glittered cardstock pieces and you’ll never buy a pre-made gift bag again.
- **Faux Rhinestones & Pearls Card.** The techniques and special glitter used in this card provide the appearance of pearls and rhinestones! Who wouldn’t love a handmade card that looks and feels this expensive? Trombley supplies the Victorian design and instructions.
- **Fish Gift Tags.** Yes, fish gift tags...and dogs...and elephants, any animal you can imagine. Quilter’s fabric with an animal design is the template for these enchanting gift tags. Decorate their fins, fur and spots with lines and dots of exciting glitter colors like red, gold, teal or even pink. Embellishing fabric with glitter is so easy you’ll soon have the whole animal kingdom embodied in tags. They are perfect for gift giving and writing special notes.

You’ll also learn how to outline words and images with glitter and how to coordinate your colors to shade a project or bring life to a simple outline. Working with glitter is a gratifying and enjoyable way to create dynamic affects, and *“Glitter Artistry: Bags, Tags & Cards”* shows you how.

128 pp/\$24.95 Hardcover  
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Barbara Trombley opened Art Institute Glitter, Inc. in 1982 and now supplies artists and artisans, crafters and craftsmen with more than 375 brilliant art glitter colors and industrial-strength adhesives. Her Art Glitter products have also been featured on the *Carol Duvall Show* on HGTV and the Home Shopping Network.. For more information, call (928) 639-0805; or visit [www.artglitter.com](http://www.artglitter.com). Images available upon request.