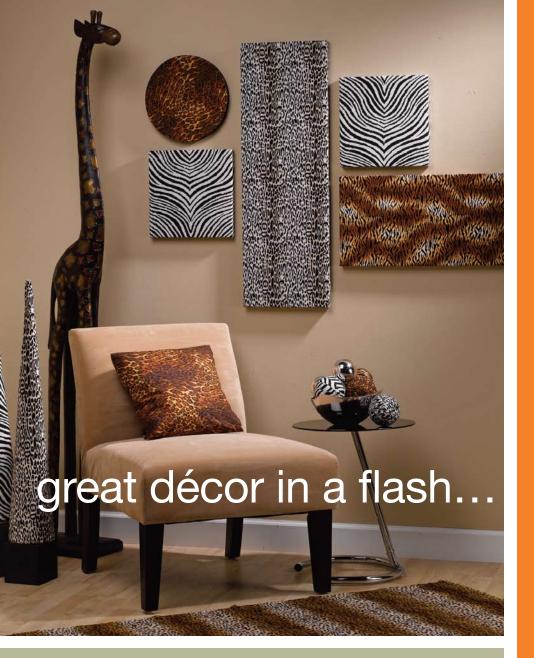


great décor in a flash without a lot of cash!

2009 encore edition

Brought to you by The Dow Chemical Company, maker of STYROFOAM™ brand foam for the home © Copyright of The Dow Chemical Company



Get ready to channel your decorating karma.

These pages are packed with fresh ideas for home décor that cost \$100 or less and take just a few hours to make. The secret? From top to bottom, walls to floors, STYROFOAM™ brand foam delivers easy, DIY-style that's snappy, savvy, and saves a ton of money.

STYROFOAM brand foam, the original creative foam from Dow, is easy to use and widely available in numerous sizes and shapes to help fill your space. There are endless ways to cover and finish STYROFOAM brand foam, so use it as a blank canvas to decorate your home exactly as you like it.

Page 2: Begin with a timeless, neutral palette, then take a walk on the wild side with Safari Wall Art. To start, cover assorted sizes of 1" sheets and a disc of STYROFOAM brand foam with fabric, pinning and gluing the fabric to the back. Then, use leftover fabrics to cover foam cones to create the Safari Floor Cones, and wrap fabric strips around foam spheres

for the *Safari Spheres*. It's all wildly easy – and inexpensive. Styrofoamstyle.com tells you how.

Page 3. Here's another way to stretch your dollar – just a few yards of an expensive designer fabric can create a dramatic focal point like this *Bright Green* Marimekko Wall Art. Two yards of a punchy, Marimekko fabric cover four 1" x 12" x 36" panels of STYROFOAM brand foam, brightening the whole room. When you're ready to change the look, simply remove the fabric and cover again with something new. How easy is that?

Find instructions for the *Bright* Green Marimekko Wall Art and Silver Wire & Green Leaf Sphere on styrofoamstyle.com.





Page 4: A trio of simple scrapbook papers creates a cozy nook with colorful style. For each piece of art, adhere three 12" x 12" scrapbook papers to a 1" x 12" x 36" sheet of STYROFOAM™ brand foam. Cover the edges with 1" wide ribbon and you're done. In the time it takes to brew the coffee, you'll have your first panel completed.

Page 5: Take a mini vacation to the street cafes of Europe.

Scrapbook papers in muted colors and vintage patterns add old world charm to a cozy corner for a very affordable price. For this variation on a theme, cover nine 1" x 12" x 12" squares of STYROFOAM brand foam with 12" x 12" scrapbook paper, and then glue and pin 1" wide ribbon around the edges.

For instructions, visit styrofoamstyle.com and search for Vibrant Bistro Wall Art and Vintage Bistro Wall Art.



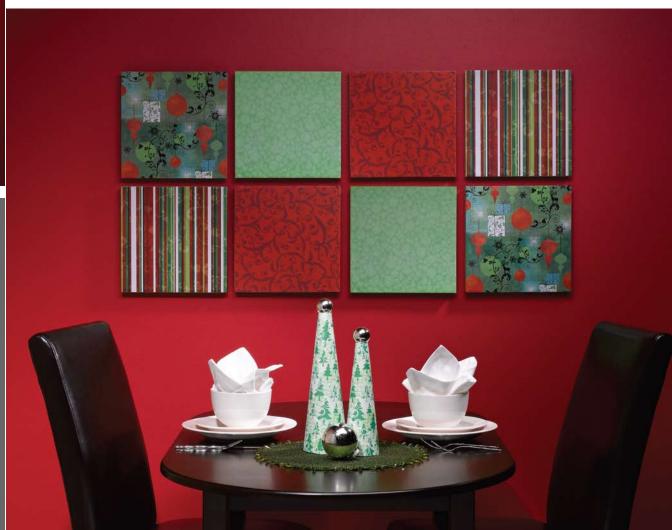


STYROFOAM brand foam dress the table and make the meal special. Styrofoamstyle.com has the step-by-step instructions for creating Everyday Dining Wall Art, Holiday Dining Wall Art, Centerpiece Floral Spheres, and Holiday Centerpiece Trees.

Centerpieces made from

Today's special will banish bland from your dining room walls forever.

The recipe combines squares of STYROFOAM™ brand foam and scrapbook papers for a savory finale. It's so easy and inexpensive, you can change your wall art on a whim, just by changing the papers. Celebrate holidays, birthdays, special occasions or any occasion with custom wall art.





Enlarge your favorite images of friends, family, pets or the great outdoors and adhere the photos to a 1" sheet of STYROFOAM brand foam. Styrofoamstyle.com has step-by-step instructions for this *Tulip Photo Wall Art* and the coordinating *Tulip Planters* and *Wired Sphere*.

Mother Nature knows best – and her bounty is often available for free.

Shapes of STYROFOAMTM brand foam make an easy and inexpensive canvas to display finds from the natural world. Decorate your home with twigs, bark, moss, dried flowers, pinecones, nuts and seashells, all displayed on foam shapes.

In Woodland Birch Bark and Twigs Wall Art, the earthy, organic textures of birch bark and twigs create one-of-a-kind wall art. Additional birch bark covers the Birch Bark Cones and Birch Bark Cubes. Styrofoamstyle.com shows you how.





Page 10. Stylish, contemporary wall sculpture looks like textured metal, but it's made from discs of STYROFOAM brand foam and textured papers. The real design would cost hundreds of dollars and require special tools for hanging. Techno Hip Metallic Wall Art, a fast, fun and faux version, is made for far less, and is light enough to hang with hook-and-loop tape.

Page 11. Richly textured art papers are an affordable luxury that cost less than \$10 a sheet. Accented with upholstery nails, the papers create the illusion of hand-tooled leather, yet this ensemble of art papers, nails and STYROFOAM brand foam is made in an afternoon. Styrofoamstyle.com includes the step-by-step instructions for the Tooled "Leather" Wall Art, and the Tacky Sphere and Silver Wire Spheres, too.





Garden Collage Wall Art is made by cutting several sheets of STYROFOAM brand foam into assorted rectangles. Paint all edges with an acrylic craft paint and let dry. Then, mix and match coordinating scrapbook papers to create a pleasing palette. Glue the papers onto the foam rectangles, assemble the sculpture, and hang.

If this soothing collection of papers in green, blue and gray is

not for you, punch it up a bit with your favorite papers and colors. For example, papers in solid red, black and white would make a striking, contemporary version.

The Faux Stone Candle Runner is also made from STYROFOAMTM brand foam. To make both the wall art and the candle runner, visit styrofoamstyle.com.

Striking photography transforms everyday objects into pieces of art. Photograph office supplies, kitchen utensils, canned goods, soaps, or other everyday items and display the enlarged photos on a canvas made of a 1" sheet of STYROFOAM brand foam. Adhere the photos with a paper paste or thick, white craft glue and let dry. Glue and pin ribbons around the edges, and you're done.

The sleek "stainless steel" pencil cube and letter organizer are also made from STYROFOAM brand foam and paper. Look for the Office Wall Art, Sleek Stainless Pencil Cube and Sleek Stainless Mail Organizer on styrofoamstyle.com.





Page 14. Show your fashion savvy, or savor special t's with your own fashion t-shirt gallery. To make the *T-Shirt Wall Art*, position a 1" x 12" x 12" square of STYROFOAM brand foam inside a t-shirt and trim the excess fabric, leaving enough to cover the edges. Pin and glue the extra fabric to the back and hang the art with poster putty.

Page 15: Is there a soccer fan in your home? You'll score big points with this easy Soccer Wall Art made from STYROFOAM brand foam and scrapbook papers and embellishments. Vary the size and number of discs of STYROFOAM brand foam to make it as large or small as you like. Enlist young fans to help make the matching Soccer Pencil Cube. It's all on styrofoamstyle.com.





For a hip look right out of a trendy (and expensive) catalog, layer together a scrapbook overlay, scrapbook paper and a square of STYROFOAM™ brand foam. Paint the edges with acrylic craft

paint, or cover with ribbon. A set of four costs less than \$30!

Detailed instructions for Going in Circles Wall Art, the Tabletop Sculpture, and all of the other

designs shown in this booklet are available on styrofoamstyle.com. Search for the projects by name to locate the step-by-step instructions.

You cannot drink from a STYROFOAM cup! STYROFOAM is a registered trademark of The Dow Chemical Company for its line of extruded foam products made from 100% pure polystyrene foam. STYROFOAM brand foam is not used in the manufacture of disposable foam products, such as cups, coolers, meat trays and packing peanuts. STYROFOAM brand foam can be reused and recycled, and all production-generated scrap is recycled at the point of manufacture.